

# NIKLIVE HOST POLICY

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# <u>NIKI LIVE</u> Host Policy

## Niki Live Host Registration Process

- 1. Download and Register on the Niki App.
- 2. Find your Niki ID in the Niki App Profile.
- 3. Submit the form or send us your Niki ID on WhatsApp at <u>+917065384660</u>
- 4. LH agency will send an Agent joining request.
- 5. You will find Agency Request in Niki App messages.
- 6. Accept the request.

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### Earning Opportunities as a Niki Live Host:

The various features that contribute to the earning potential:

**Conversion:** 10,000 beans equals to 1 USD **Gifts Sharing:** Hosts receive gifts from viewers. **Tasks:** Perform and complete various hosting tasks. **Video Calls:** The Host can connect with their audience.



From Gifts- 70% share From Video Calls - 1200beans/ minute From Voice Calls - 800Beans/ minute Get more beans through Daily Tasks

**Note:** The host can get a high rate of beans by inspiring the users to play daily tasks.

## Niki Live Host Salary Structure:

Understand the settlement rules carefully for the withdrawal process.

#### 1. Settlement Cycle:

• Withdrawals are processed from Tuesday to Monday, and payments are transferred the following Thursday.

#### 2. Settlement Criteria:

- The minimum withdrawal is \$10 (equivalent to 1,00,000 beans).
- For withdrawals less than \$100, the host will receive 10,000 coins every 24 hours.
- Withdrawals between \$100 to \$499, the hosts will get 30,000 coins per 24 hours.
- Withdrawals exceeding \$500 result in a payout of 50,000 coins per 24 hours.
- Service charges are based on the withdrawal amount and exchange rate.
- Withdrawal amounts are credited to your account within 24 hours.



#### Niki Live Host Benefits:

Become a Niki Live Host today and thrive on your career in the live-streaming industry. This platform offers monetization through various features like virtual gifts, tasks, etc.

#### **Host Task Reward Policy:**

- Niki Live only recruits female hosts.
- When the weekly income of the hosts is greater than a particular amount, they will be eligible for additional rewards as per the achieved level.
- The reward duration is 2-3 hours per day depending on the levels.

#### **Other Notices:**

- Last 7 days = Today + last 6 Days.
- When your daily earnings go up a level, your daily reward increases too. You can only claim this reward once each period.
- The duration task only counts the time you spend in video parties and live broadcasts.
- Total income includes earnings from gifts and game-sharing.
- If a host registers multiple accounts, including on different devices, all rewards will be canceled.

#### Withdraw Rules:

- The ratio: 10000 Beans = \$1.
- The minimum withdrawal amount is \$10 or in the multiplication of 10.



- The host can opt from the various withdrawal methods based on the country including Epay, Payonner, Paypal, bank transfer, and many more.
- The service charges will vary as per the chosen withdrawal method.

#### How to start Live-streaming:



- Click on the "Live icon" in the bottom right corner of the home page.
- Remember to change the profile picture.
- There are three types of live streams: Audio Party, Video Party, and Live. Make sure to choose the right one.

#### Live Host Standard:

 Your main goal is to earn gifts, so make sure to keep users engaged and stay in your live room as long as possible.



• Show off your best self and make sure your live setup looks great (including the background, decorations, lighting, and theme).

#### **Rules and Regulation:**

- Hosts can't register multiple accounts.
- Sexual content is not allowed during public broadcasts.
- Promoting third-party platforms is not allowed.
- Minors are not allowed to livestream.

#### Live Cover Rules:

- Only hosts with approved cover photos will be featured on the live broadcast page.
- Your cover photo should be appealing.
- The background of your livestream should be clean and well-lit.
- It's recommended to use a high-quality upperbody photo for your cover.

#### Live Stream Tips:

- Keep your face visible on camera during the stream.
- Sit comfortably and stay focused on the broadcast –avoid lying in bed.
- Maintain a clean and well-lit streaming environment.
- Wear makeup, dress appropriately, and use beauty features as needed.



## How to Start a Quality Live Broadcast:

#### Before Live-Streaming:

- Always start your live-streaming in a neat and tidy background. (use the solid color wall or curtain of your home as the background)
- Keep the device at a good distance so that the upper body is visible in the camera, not just the face.
- Ensure to use the make-up or choose a good filter that suits the face.
- These are the good quality images for livestreaming:









• These are low-quality images, which is not applicable.



- Use good quality profile and cover photos.
- The host must understand all the rules and policies

#### **During Live-Streaming:**

- While streaming, the host can ask familiar users to check your live broadcast scene and the camera angle. And fix the needful immediately.
- Engage with the users coming on your streaming session, greet, and interact. The users must get hooked on the live broadcast. (introduce some activities at the start of the live-streaming to make the users engage)



- The host must remember to encourage and guide the users to send virtual gifts during the livestreaming. Also, ask the users to like and follow their accounts which will eventually promote the hosts.
- Express gratitude towards the viewers and keep the live-streaming interactive.

## <u>HAVE ANY QUERY?</u> FEEL FREE TO ASK QUESTIONS

